



# PRESS RELEASE

## District of Columbia Housing Finance Agency

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**FOR IMMEDIATE RELEASE**

June 25, 2018

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### **DCHFA Closes Homeownership Month with Launch of a New Mission, Statement of Values, Logo and Website**

*Washington, D.C.* – As the June Housing Bloom (National Homeownership month) comes to a close the [District of Columbia Housing Finance Agency](#) launches a new mission statement, agency values, logo, website and expands its social media activity to Instagram. “The DCHFA’s focus has become providing innovative financing solutions in affordable housing. The Agency has expanded existing programs, developed new programs outside of DCHFA’s traditional role and increased its community service activity. As a result the senior staff and I developed a new mission statement and a set of agency values along with a new logo and seal to reflect our current focus and activities,” stated Todd A. Lee, DCHFA, Executive Director and CEO.

#### **DCHFA Mission Statement:**

To advance the District of Columbia’s housing priorities, the agency invests in affordable housing and neighborhood development which provides pathways for DC residents to transform their lives. We achieve this by delivering the most efficient and effective sources of capital available in the market to finance rental housing and to create homeownership opportunities.

#### **DCHFA’s Values:**

- Leadership
- Excellence
- Community Focus
- Integrity
- Collaboration
- Innovation

The new [DCHFA.org](#) enhances the experience of all visitors by streamlining content, ensuring the viewing is compatible for mobile devices and, with the click of a button, translating the content to Spanish. In order to further enhance its social media presence and share information on its programs DCHFA has expanded its social media activity to Instagram (@DCHFA).

*The District of Columbia Housing Finance Agency was established in 1979 to stimulate and expand homeownership and rental housing opportunities in Washington, D.C. We accomplish our mission by offering below market rate mortgage loans to lower the homebuyers' costs of purchasing homes and by issuing mortgage revenue bonds to lower the developers' costs of acquiring, constructing and rehabilitating rental housing.*

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