



SOLICITATION, OFFER, AND AWARD	1. Caption	Page of Pages	
	Graphic Design Services	1	29

2. Contract Number	5. Type of Solicitation	6. Type of Market
	<input type="checkbox"/> Sealed Bid (IFB) <input type="checkbox"/> Sole Source <input checked="" type="checkbox"/> Sealed Proposals (RFP)	XX Open Set Aside Open with Sub-Contracting Set Aside NOTE: In sealed bid solicitations "offer" and "offeror" means "bid" and "bidder".
3. Solicitation Number DCHFA-24-10		
4. Date Issued November 17, 2023		
7. Issued By: D.C. Housing Finance Agency 815 Florida Avenue, N.W. Washington, D.C. 20001-3017	8. Address Offer to: Procurement@dchfa.org	Delivery N/A

A. SOLICITATION / CONTRACT FORM

9. Submission Deadline	Date Due December 8, 2023	Time Due 2:00 p.m. local time
<small>CAUTION: Late Submissions, Modifications and Withdrawals: Responses received after 2:00 p.m. are considered and may not be considered. .</small>		

10. Agency Contact	A. Name Eric Jackson	B. E-mail Address procurement@dchfa.org
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OFFER

12. In compliance with the above, the undersigned agrees, if this offer is accepted within 60 calendar days from the date for receipt of offers specified above, to furnish any or all items upon which prices are offered at the price set opposite each item, delivered at the designated point(s), within the time specified herein.

13. Acknowledgement of Amendments (The offeror acknowledges receipt of amendments to the SOLICITATION):	Amendment Number	Date	Amendment Number	Date	Amendment Number	Date

14. Offeror Contact Information	Person Authorized to Sign Offer/Contract	Person Authorized to Sign Offer/Contract
If Offeror is a Joint Venture, add signatures of additional general partners or members as appropriate.	A. Name	
	B. Title	
	C. Address City, State, Zip	
	D. Phone	
<input type="checkbox"/> Check if remittance address is different from address to the right - - Refer to Section G.	17. Signature	
	18. Date	

AWARD (TO BE COMPLETED BY AGENCY)

15. Accepted as to Items Numbered	16. Amount	
17. Name of Contracting Officer (Type or Print)	18. Signature of Contracting Officer	19. Award Date

SECTION B: CONTRACT TYPE, SUPPLIES OR SERVICES AND PRICE/COST

B.1 The District of Columbia Housing Finance Agency, on behalf of the Public Relations Department the (“Agency”) is seeking a contractor to provide graphic design services which includes art direction, layout, design for digital printing and web distribution. This includes, brochures and posters and various other designs upon request.

B.2 The Agency contemplates award of a requirements contract with firm fixed unit prices

B. PRICE SCHEDULE REQUIREMENTS

B.3.1 Base Year

Contract Line Item Number (CLIN)	Service Description	Quantity	Unit Price	Estimated Quantity	Total
0001	Annual Reports	1	\$_____	1	\$_____
0002	Print Advertisement (Flyers Brochures	1	\$_____	5	\$_____
0003	Logo(s)	1	\$_____	5	\$_____
0004	Web Distribution	1	\$_____	20	\$_____
Total Not to Exceed Amount					

B.3.2 Option Year 1

Contract Line Item Number (CLIN)	Service Description	Quantity	Unit Price	Estimated Quantity	Total
1001	Annual Reports	1	\$_____	1	\$_____
1002	Print Advertisement (Flyers Brochures	1	\$_____	5	\$_____
1003	Logo(s)	1	\$_____	5	\$_____
1004	Web Distribution	1	\$_____	20	\$_____
Total Not to Exceed Amount					

B.3.3 Option Year 2

Contract Line Item Number (CLIN)	Service Description	Quantity	Unit Price	Estimated Quantity	Total
2001	Annual Reports	1	\$_____	1	\$_____
2002	Print Advertisement (Flyers Brochures)	1	\$_____	5	\$_____
2003	Logo(s)	1	\$_____	5	\$_____
2004	Web Distribution	1	\$_____	20	\$_____
Total Not to Exceed Amount					

SECTION C: SPECIFICATIONS/WORK STATEMENT

C.1 SCOPE:

The District of Columbia Housing Finance Agency (the “Agency” or “DCHFA”) requests proposals for the procurement of graphic design services which includes art direction, layout, design for digital printing and web distribution (the “Graphic Design Services”) of the Agency’s Annual Report and other collateral materials, including but not limited to, brochures, posters and social media maintenance. The information and instructions set forth below are designed to solicit responses that will demonstrate a company’s capability to satisfy the Agency’s requirements. Each company is requested to submit its most competitive offer.

C.2 DEFINITIONS

These terms when used in this RFP have the following meanings:

DCHFA: District of Columbia Housing Finance Agency

CA- Contract Administrator

Web distribution services – includes social media, DCHFA’s website and anywhere else the material would be distributed online.

Advertisement- a notice or announcement in a public medium promoting a product, service, or event.

Logo- a symbol or other design adopted by an organization to identify its products.

Brochure- a small book or magazine containing pictures and information about a product or service.

C.3 BACKGROUND

- a. The Agency is a corporate body and an instrumentality of the District of Columbia which has a legal existence, separate from the District of Columbia and is empowered to act pursuant to the District of Columbia Housing Finance Agency Act (Chapter 27 of Title 42 of the District of Columbia Code, as amended, (the “Act”).
- b. The Agency’s Executive Director is empowered by the Act to employ such officers, agents, and employees deemed necessary to operate the Agency efficiently.

- c. The Agency was established in 1979 pursuant to the District of Columbia Housing Finance Agency Act, as amended (D.C. Code Section 42-2701.01 *et seq.*), to increase the supply of affordable housing in the District of Columbia through the issuance of revenue bonds, notes and other obligations. The Agency is a corporate body with a legal existence separate and apart from the District of Columbia (the “District”). The Agency is self-sustaining, and its budget, finances, procurement, and personnel system are independent of the District government.

C.4 REQUIREMENTS

1. The contractor shall provide art direction, creative concepts, graphic design, and layout support for varying projects including, but not limited to, annual reports, flyers, logos, posters, ads (print and online) brochures and graphic elements for promotional items, web and social media.
2. The contractor shall provide web distribution services. Web distribution services includes social media, DCHFA’s website and anywhere else the material would be distributed online.
3. The contractor shall work in collaboration with DCHFA using material provided by the Agency’s photographer, writer of material and/or copy editor to produce material conceptualized by DCHFA.
4. The contractor shall work with various forms of type (headline type, body type, financial), images (color, black & white, jpeg, png, etc.) and shall be knowledgeable of the requirements for digital printing (bleeds, signatures, thick enough rules, etc.).
5. The contractor shall coordinate specification and electronic delivery of files to the printer designated by DCHFA.
6. The contractor shall update graphics materials (i.e layouts, brochures, flyers etc.) as requested.
7. The contractor shall review printer’s proof to ensure the design is correct and in accordance with project requirements determined by DCHFA.
8. The contractor shall provide final PDFs and native files when requested.
9. The contractor shall coordinate project management, adhere to project schedule, and manage the edits or corrections process.
10. The contractor shall provide quality control to accurately and consistently produce material that is consistent with the requirements and quality determined by DCHFA.
11. The contractor shall participate in conference calls, live web meetings, and/or in-person meetings at DCHFA’s office or off-site locations in Washington, D.C. to discuss projects.

12. The contractor shall respond to design requests within 24 hours, maintain flexible availability, quick turnaround, and ability to perform services under short deadlines when warranted.

SECTION D: DELIVERABLES

The contractor shall prepare contract deliverables in electronic format as follows:

Deliverable	Quantity	Format	Due Date	To Whom
Annual Reports	One (1)	Email to CA	Each Calendar Year	CA ymccutchen@dchfa.org
Client Satisfaction Survey	One (1)	Email to CA	Two (2) weeks post delivery	CA ymccutchen@dchfa.org

SECTION E: INSPECTION AND ACCEPTANCE

E.1 QUALITY CONTROL: The contractor is responsible for controlling the quality of services and ensuring that the services conform to the requirements stipulated in the executed contract and all applicable modifications.

E.2 INSPECTION AND ACCEPTANCE

The Contractor shall only tender for acceptance Services and Deliverables that conform to the requirements of this Contract. The Agency will, following Contractor’s tender, inspect or test the Services and Deliverables and:

- a. Accept the Services and Deliverables; or
- b. Reject the Services and Deliverables and advise Contractor of the reasons for the rejection.

If rejected, Contractor shall repair, correct or replace nonconforming Deliverables or re-perform nonconforming Services, at no increase to contract price. If repair, correction, replacement or re-performance by Vendor will not cure the defects or is not possible, Agency may terminate the Contract under Section F (Term), and, in addition to any other remedies, may reduce the Contract price to deduct amounts for the defective work.

SECTION F: PERIOD OF PERFORMANCE

F.1 TERM OF CONTRACT

The term of the contract shall be for a period of one year from date of award. Continuation of these services beyond September 30 of each year is subject to availability of funding.

F.2 OPTION TO EXTEND THE TERM OF THE CONTRACT

F.2.1 The Agency may extend the term of this contract for a period of two (2) one (1) year option periods, or successive fractions thereof, by written notice to the Contractor before the expiration of the contract; provided that the Agency will give the Contractor preliminary written notice of its intent to extend. The preliminary notice does not commit the Agency to an extension. The exercise of this option is subject to the availability of funds at the time of the exercise of this option.

F.2.1.1 If the Agency exercises this option, the extended contract shall be considered to include this option provision.

F.2.1.2 The price for the option period(s) shall be as included in the price schedule.

F.2.1.3 The total duration of this contract, including the exercise of any options under this clause, shall not exceed three (3) years.

SECTION G: CONTRACT ADMINISTRATION

G.1 INVOICE PAYMENT

G.1.1 The DCHFA will make payments to the Contractor, upon the submission of proper invoices, at the prices stipulated in this contract, for supplies delivered and accepted or services performed and accepted, less any discounts, allowances or adjustments provided for in this contract.

G.2 INVOICE SUBMITTAL

G.2.1 The Contractor shall create and submit payment requests in an electronic format to the CA.

G.2.2 The Contractor shall submit proper invoices on a monthly basis or as otherwise specified.

G.2.3 To constitute a proper invoice, the Contractor shall submit the following information on the invoice:

G.2.3.1 Contractor's name, federal tax ID and invoice date (date invoices as of the date of mailing or transmittal);

G.2.3.2 Contract number and invoice number;

- G.2.3.3 Description, price, quantity, and the date(s) that the supplies or services were delivered or performed;
- G.2.3.4 Other supporting documentation or information, as required by the Contracting Officer;
- G.2.3.5 Name, title, telephone number and complete mailing address of the responsible official to whom payment is to be sent;
- G.2.3.6 Name, title, phone number of person preparing the invoice;
- G.2.3.7 Authorized signature.

G.3 PAYMENT

Unless otherwise specified in this contract, payment will be made in accordance with the price schedule.

G.4 CONTRACTING OFFICER (CO)

Contracts will be entered into and signed on behalf of the DCHFA only by contracting officers. The contact information for the Contracting Officer is:

Tara Sigamoni
 Vice President, Procurement and Administration
 District of Columbia Housing Finance Agency
 815 Florida Avenue, N.W.
 Washington, D.C. 20001
 Email: tsigamoni@dchfa.org

G.5 AUTHORIZED CHANGES BY THE CONTRACTING OFFICER

- G.5.1 The CO is the only person authorized to approve changes in any of the requirements of this contract.
- G.5.2 The Contractor shall not comply with any order, directive or request that changes or modifies the requirements of this contract, unless issued in writing and signed by the CO.
- G.5.3 In the event the Contractor effects any change at the instruction or request of any person other than the CO, the change will be considered to have been made without authority and no adjustment will be made in the contract price to cover any cost increase incurred as a result thereof. ~~OBJ~~

G.6 CONTRACT ADMINISTRATOR (CA)

- G.6.1 The CA is responsible for general administration of the contract and advising the CO as to the Contractor's compliance or noncompliance with the contract. The CA has the responsibility of ensuring the work conforms to the requirements of the contract and

such other responsibilities and authorities as may be specified in the contract. These include:

- G.6.1.1** Keeping the CO fully informed of any technical or contractual difficulties encountered during the performance period and advising the CO of any potential problem areas under the contract;
 - G.6.1.2** Coordinating site entry for Contractor personnel, if applicable;
 - G.6.1.3** Reviewing invoices for completed work and recommending approval by the CO if the Contractor's prices and costs are consistent with the contractual amounts and progress is satisfactory and commensurate with the rate of expenditure;
 - G.6.1.4** Reviewing and approving invoices for deliverables to ensure receipt of goods and services. This includes the timely processing of invoices and vouchers; and
 - G.6.1.5** Maintaining a file that includes all contract correspondence, modifications, records of inspections (site, data, equipment) and invoices or vouchers.
- G.6.2 The address and telephone number of the CA is:**
- Yolanda McCutchen
D.C. Housing Finance Agency
815 Florida Avenue, NW
Washington, DC 20001
Phone:202-777-1650
Email: Ymccutchen@dchfa.org
- G.6.3** The CA shall NOT have the authority to:
1. Award, agree to, or sign any contract, delivery order or task order. Only the CO shall make contractual agreements, commitments, or modifications;
 2. Grant deviations from or waive any of the terms and conditions of the contract;
 3. Increase the dollar limit of the contract or authorize work beyond the dollar limit of the contract,
 4. Authorize the expenditure of funds by the Contractor;
 5. Change the period of performance; or
 6. Authorize the use of Agency's property, except as specified under the contract.
- G.6.4** The Contractor will be fully responsible for any changes not authorized in advance, in writing, by the CO; may be denied compensation or other relief for any additional work performed that is not so authorized; and may also be required, at no additional cost to the Agency, to take all corrective action necessitated by reason of the unauthorized changes.

SECTION H: CONTRACT CLAUSES

H.1 Actual or Potential Conflicts

- H.1.1 All offerors are subject to applicable Federal, District and Agency conflict of interest laws, regulations and guidelines. Failure to comply with any such laws, regulations or guidelines will result in the proposal being rejected.
- H.1.2 State whether you, your company, or any individual within your company represents any clients or interests or has a personal interest whether that interest is financial or otherwise, which creates or may create an actual or potential conflict in the performance of services for the Agency.
- H.1.3 Please include a statement to the effect that at the time that you or your company are selected by the Agency, any facts which are known or come to light which create or may create an actual or potential conflict will be fully disclosed in writing to the Agency.

H.2 REPRESENTATIONS AND WARRANTIES OF THE AGENCY

- H.2.1 To induce the Contractor to enter into this Contract, the Agency represents and warrants as follows:
 - a. The Agency has full power and authority to execute, deliver, and perform under this Contract.
- H.2.2 To induce the Agency to enter into this Contract, Contractor represents and warrants as follows:
 - a. The Contractor, through its authorized representative, has full power and authority to execute, deliver and perform this Contract and is authorized and in good standing under the laws of the District of Columbia.
 - b. This Contract constitutes the valid, legal, and binding agreement of the Contractor, enforceable in accordance with its terms, except as otherwise limited by bankruptcy, insolvency, receivership, or other similar laws.
 - c. The Contractor possesses all necessary licenses, permits, and approvals required to execute, deliver, and perform the Scope of Services under this Contract.
 - d. There is no current litigation or, to the best of the Contractor's knowledge threatened, which would adversely impede or prevent the Vendor from performing under this Contract.
 - e. The Contractor will discharge its duties and responsibilities under this Contract with the degree of skill, care, and diligence that are consistent with industry standards.
 - f. The Contractor has no claims against the Agency.

H.3 CONFLICT OF INTEREST

The Contractor shall, within five (5) calendar days, including weekends and federal and District holidays, of discovering the existence of an actual or potential conflict of interest, notify the Agency of the existence of such conflict. Any such notice shall be in writing and contain a detailed description of the conflict. In the event that an actual or potential conflict of interest exists, **Section H.9 (Governing Law)** shall not apply and the Agency may, at its sole discretion, immediately terminate this Contract. The Agency may compensate the Contractor for the Scope of Services performed prior to termination.

H.4 NONDISCRIMINATION

At all times during the performance of this Contract, the Contractor shall comply with all applicable federal and local laws regarding nondiscrimination against employees or applicants for employment because of race, color, religion, national origin, personal appearance, sex, age, sexual orientation, gender identity or expression, family responsibilities, matriculation, source of income, victim of an intra-family offence, mental or physical disability, political affiliation, or marital status.

H.5 LIABILITY

The Contractor shall be solely liable for the Contractor's own negligence, omissions, intentional misconduct, and other actions it undertakes or contracts to have undertaken while performing under this Contract, including, but not limited to any damages, costs, etc., incurred therefrom.

H.6 INDEMNIFICATION

Except to the extent arising out of the Agency's gross negligence or willful misconduct, Contractor shall indemnify, hold harmless, and defend the Agency against any and all claims, suits, liabilities, damages and judgments, including, without limitation, reasonable attorney's fees and litigation costs, arising out of, resulting from, or relating to (a) the acts or omissions of the Contractor and Contractor's agents during the term of this Contract, or (b) any breach of this Contract by the Contractor or the Contractor's agents.

H.7 TIME

Time, if stated in a number of days will include Saturdays, Sundays, and holidays, unless otherwise stated herein.

H.8 COUNTERPARTS

This Contract may be executed in one or more counterparts, each of which shall be deemed an original, but all of which together shall constitute one and the same instrument.

H.9 GOVERNING LAW

This Contract shall be governed by and construed in accordance with the laws of the District of Columbia.

H.10 ASSIGNMENT

The Contractor shall not assign or transfer this Contract or any rights or benefits hereunder to any person or entity without the prior written approval of the Agency. Any assignment made without receiving prior written approval of the Agency shall be void.

H.11 ENTIRE AGREEMENT; MODIFICATION

This resultant Contract shall constitute the entire agreement between the Parties. There are no promises or other agreements, oral or written, express or implied other than as set forth in this Contract. No change or modification of or waiver under this Contract shall be valid unless it is in writing and signed by a duly authorized representative of the Party against which it is to be enforced.

H.12 SEVERABILITY

If any provision of this Contract is found by a court or other body to any extent to be invalid or unenforceable, the remainder of the Contract shall not be affected and shall be valid and enforceable to the fullest extent permitted under District of Columbia and, to the extent applicable, federal law.

H.13 ANTI-FRAUD REPORTING

The Contractor shall report to the Agency, within five (5) calendar days, including weekends and federal and District of Columbia holidays, of discovering the existence of any actual or potentially suspicious, fraudulent or misleading activities or information related to this Contract. Any such report shall be in writing and contain a detailed description of the activity. The Contractor agrees and understands that submitting any false or misleading information related to this Contract may be subject to criminal and/or civil penalties.

H.14 NOTICE OF DEFAULT AND OPPORTUNITY TO CURE

If Contractor breaches this Contract, and the Agency in its sole discretion determines that the breach is curable, then the Agency will provide the Contractor with a five (5) calendar day written notice of the default and an opportunity to cure the default. If, after that time, the Contractor remains in breach, the Agency may immediately terminate this Contract by providing written notice to the Contractor.

H.15 INVALIDITY OF PROVISIONS

If any term, covenant, or condition of this Contract, or the application thereof to any person or circumstances, shall be held invalid or unenforceable, the remainder of this Contract, or the application of such term or provision to persons or circumstances other than those to which it is held invalid or unenforceable, shall not be affected thereby, and each term shall be valid and enforceable to the fullest extent permitted by law as if such invalid or unenforceable term or provision had not been included herein.

H.16 CONTEXT OF WORDS

Where the context requires, words in the singular shall be substituted for the plural and vice versa, and words in the masculine shall be substituted for any gender.

H.17 NOTICE

Any written notice required pursuant to this Contract shall be addressed as follows (or to such other address as shall be subsequently indicated in writing to either Party to this Contract from the other):

**To the Agency: The District of Columbia Housing Finance Agency
815 Florida Avenue, NW
Washington, DC 20001
Attention: Vice President of Procurement and Administration
Email: procurement@dchfa.org**

To the Contractor: _____

H.18 ABSENCE OF INTEREST

The Contractor represents that no officer, agent, employee, official or representative of the Agency has received any payment or other compensation for the making of this Contract and that no such person has any interest, direct or indirect, in this Contract or the proceeds thereof or related thereto.

H.19 NO PARTNERSHIP

Nothing contained in this Contract shall be deemed or construed to create a partnership or joint venture of or between the Agency and the Contractor or create any other relationship between the Parties hereto other than the Contractor and Agency related to the Scope of Services of this Contract.

H.20 NO WAIVER

The waiver at any time by the Agency of any term of this Contract shall not be construed or understood as waiving any future or other rights of any character whatsoever.

H.21 CONTRACTS THAT CROSS FISCAL YEARS

Continuation of this contract beyond the current fiscal year is contingent upon future fiscal appropriations.

H.22 CONFIDENTIALITY OF INFORMATION

The Contractor shall keep all information relating to any employee or customer of the Agency in absolute confidence and shall not use the information in connection with any other matters; nor shall it disclose any such information to any other person, firm or corporation, in accordance with the District and federal laws governing the confidentiality of records.

H.23 INSURANCE

GENERAL REQUIREMENTS. The Contractor at its sole expense shall procure and maintain, during the entire period of performance under this contract, the types of insurance specified below. The Contractor shall have its insurance broker or insurance company submit a Certificate of Insurance to the Contracting Officer (CO) giving evidence of the required coverage prior to commencing performance under this contract. In no event shall any work be performed until the required Certificates of Insurance signed by an authorized representative of the insurer(s) have been provided to, and accepted by, the CO. All insurance shall be written with financially responsible companies authorized to do business in the District of Columbia or in the jurisdiction where the work is to be performed and have an A.M. Best Company rating of A- / VII or higher.

General liability, commercial auto, workers' compensation and property insurance policies (if applicable to this agreement) shall contain a waiver of subrogation provision in favor of the DCHFA.

The DCHFA shall be included in all policies required hereunder to be maintained by the Contractor (except for workers' compensation and professional liability insurance) as an additional insureds for claims against DCHFA relating to this contract, with the understanding that any affirmative obligation imposed upon the insured Contractor or its subcontractors (including without limitation the liability to pay premiums) shall be the sole obligation of the Contractor or its subcontractors, and not the additional insured. The additional insured status under the Contractor's and its subcontractors' Commercial General Liability insurance policies shall be effected using the ISO Additional Insured Endorsement form CG 20 10 11 85 (or CG 20 10 07 04 **and** CG 20 37 07 04) or such other endorsement or combination of endorsements providing coverage at least as broad and approved by the CO in writing. All of the Contractor's liability policies (except for workers' compensation and professional liability insurance) shall be endorsed using ISO form CG 20 01 04 13 or its equivalent so as to indicate that such policies provide primary coverage (without any right of contribution by any other insurance, reinsurance or self-insurance, including any deductible or retention, maintained by an Additional Insured) for all claims against the additional insured arising out of the performance of this Statement of Work by the Contractor, or anyone for whom the Contractor or its subcontractors may be liable. These policies shall include a separation of insureds clause applicable to the additional insured.

If the Contractor maintain broader coverage and/or higher limits than the minimums shown below, the DCHFA requires and shall be entitled to the broader coverage and/or the higher limits maintained by the Contractor.

A. INSURANCE REQUIREMENTS

1. Commercial General Liability Insurance ("CGL") - The Contractor shall provide evidence satisfactory to the CO with respect to the services performed that it carries a CGL policy, written on an occurrence (not claims-made) basis, on Insurance Services Office, Inc. ("ISO") form CG 00 01 04 13 (or another occurrence-based form with coverage at least as

broad and approved by the CO in writing), covering liability for all ongoing and completed operations of the Contractor, including ongoing and completed operations under all subcontracts, and covering claims for bodily injury, including without limitation sickness, disease or death of any persons, injury to or destruction of property, including loss of use resulting therefrom, personal and advertising injury, and including coverage for liability arising out of an Insured Contract (including the tort liability of another assumed in a contract) and acts of terrorism (whether caused by a foreign or domestic source). Such coverage shall have limits of liability of not less than \$1,000,000 each occurrence, a \$2,000,000 general aggregate (including a per location or per project aggregate limit endorsement, if applicable) limit, a \$1,000,000 personal and advertising injury limit, and a \$2,000,000 products-completed operations aggregate limit.

2. Workers' Compensation Insurance - The Contractor shall provide evidence satisfactory to the CO of Workers' Compensation insurance in accordance with the statutory mandates of the District of Columbia or the jurisdiction in which the contract is performed.

Employer's Liability Insurance - The Contractor shall provide evidence satisfactory to the CO of employer's liability insurance as follows: \$500,000 per accident for injury; \$500,000 per employee for disease; and \$500,000 for policy disease limit.

All insurance required by paragraphs 1,2 and 3 shall include a waiver of subrogation endorsement for the benefit of the DCHFA.

3. Commercial Umbrella or Excess Liability - The Contractor shall provide evidence satisfactory to the CO of commercial umbrella or excess liability insurance with minimum limits equal to the greater of (i) the limits set forth in the Contractor's umbrella or excess liability policy or (ii) \$3,000,000 per occurrence and \$3,000,000 in the annual aggregate, following the form and in excess of all liability policies. **All** liability coverage must be scheduled under the umbrella and/or excess policy. The insurance required under this paragraph shall be written in a form that annually reinstates all required limits. Coverage shall be primary to any insurance, self-insurance or reinsurance maintained by the DCHFA and the "other insurance" provision must be amended in accordance with this requirement and principles of vertical exhaustion.
4. Professional Liability Insurance (Errors & Omissions). The Contractor shall provide Professional Liability Insurance (Errors and Omissions) to cover liability resulting from any error or omission in the performance of professional services under this Contract. The policy shall provide limits of \$1,000,000 per occurrence for each wrongful act and \$3,000,000 annual aggregate.

B. PRIMARY AND NONCONTRIBUTORY INSURANCE

The insurance required herein shall be primary to and will not seek contribution from any other insurance, reinsurance or self-insurance including any deductible or retention, maintained by the DCHFA.

- C. **DURATION.** The Contractor shall carry all required insurance until all contract work is accepted by the DCHFA and shall carry listed coverages for ten years for construction projects following final acceptance of the work performed under this contract and two years for non-construction related contracts.
- D. **LIABILITY.** These are the required minimum insurance requirements established by the DCHFA. However, the required minimum insurance requirements provided above will not in any way limit the contractor's liability under this contract.
- E. **CONTRACTOR'S PROPERTY.** Contractors and subcontractors are solely responsible for any loss or damage to their personal property, including but not limited to tools and equipment, scaffolding and temporary structures, rented machinery, or owned and leased equipment. A waiver of subrogation shall apply in favor of the DCHFA.
- F. **MEASURE OF PAYMENT.** The DCHFA shall not make any separate measure or payment for the cost of insurance and bonds. The Contractor shall include all of the costs of insurance and bonds in the contract price.
- G. **NOTIFICATION.** The Contractor shall ensure that all policies provide that the CO shall be given thirty (30) days prior written notice in the event of coverage and / or limit changes or if the policy is canceled prior to the expiration date shown on the certificate. The Contractor shall provide the CO with ten (10) days prior written notice in the event of non-payment of premium. The Contractor will also provide the CO with an updated Certificate of Insurance should its insurance coverages renew during the contract.
- H. **CERTIFICATES OF INSURANCE.** The Contractor shall submit certificates of insurance giving evidence of the required coverage as specified in this section prior to commencing work. Certificates of insurance must reference the corresponding contract number. Evidence of insurance shall be submitted to:

**The District of Columbia Housing Finance Agency
Tara Sigamoni
Vice President of Procurement and Administration
815 Florida Avenue, N.W.
Washington, DC 20001
Email: Tsiganoni@dchfa.org**

The CO may request and the Contractor shall promptly deliver updated certificates of insurance, endorsements indicating the required coverage, and/or certified copies of the insurance policies. If the insurance initially obtained by the Contractor expires prior to completion of the contract, renewal certificates of insurance and additional insured and other endorsements shall be furnished to the CO prior to the date of expiration of all such initial insurance. For all coverage required to be maintained after completion, an additional certificate of insurance evidencing

such coverage shall be submitted to the CO on an annual basis as the coverage is renewed (or replaced).

- I. **DISCLOSURE OF INFORMATION.** The Contractor agrees that the DCHFA may disclose the name and contact information of its insurers to any third party which presents a claim against the DCHFA for any damages or claims resulting from or arising out of work performed by the Contractor, its agents, employees, servants or subcontractors in the performance of this contract.

- J. **CARRIER RATINGS.** All Contractor's and its subcontractors' insurance required in connection with this contract shall be written by insurance companies with an A.M. Best Insurance Guide rating of at least A- VII (or the equivalent by any other rating agency) and licensed in the District.

SECTION I: REPRESENTATIONS, CERTIFICATIONS AND OTHER STATEMENTS OF OFFERORS: See Attachment A

Bidder/Offeror Certification Form

I.1 [Bidder-Offeror Certification ocp \(dc.gov\)](#)

SECTION J: INSTRUCTIONS, CONDITIONS AND NOTICES TO OFFERORS

J.1 CONTRACT AWARD

J.1.1 Most Advantageous to the Agency

The Agency intends to award a single contract resulting from this solicitation to the responsible offeror whose offer conforming to the solicitation will be most advantageous to the Agency, cost or price, technical and other factors, specified elsewhere in this solicitation considered.

J.1.2 Selection of Negotiated Process

After evaluation of the proposals using only the criteria stated in the RFP and in accordance with weightings provided in the RFP, the CO may elect to proceed with any method of award including negotiations, discussions or award of the contract without negotiations. If the CO elects to proceed with negotiations, the CO may limit, for purposes of efficiency, the number of proposals for purposes of efficiency to the greatest number that will permit an efficient competition among the most highly rated proposals.

J.1.3 BEST AND FINAL OFFERS

J.1.3.1 If, subsequent to receiving original proposals, negotiations are conducted all offerors chosen by the Agency, will be so notified and will be provided an opportunity to submit written best and final offers at a designated date and time. Best and final offers will be subject to the Late Submissions, Late Modifications and Late Withdrawals of Proposals provisions of the solicitation. After evaluation of best and final offers, the CO may award the contract to the highest-ranked offeror, or negotiate with the highest ranked offeror.

J.1.3.2 The final selection will be made by the Agency's Board of Directors at a public meeting.

J.2 PROPOSAL ORGANIZATION AND CONTENT

J.2.1 Proposals must be submitted no later than 2:00 p.m. local time on December 8, 2023

J.2.2 All proposals and attachments shall be submitted as a .pdf file via email to **procurement@dchfa.org**. The Agency will not be responsible for corruption of any file submitted. If the submitted file cannot be viewed and printed as submitted, it will not be considered.

J.2.3 The offeror shall submit two (2) attachments in its electronic submittal: (1) a technical proposal, and (2) a price proposal.

J.2.4 The offeror shall label each attachment, i.e., "Technical Proposal – Offeror Name", "Price Proposal – Offeror Name."

J.2.5 Offerors are directed to the specific proposal evaluation criteria found in Section K of this solicitation, Evaluation Factors. The offeror shall respond to each factor in a way that will allow the Agency to evaluate the offeror’s response. The offeror shall submit information in a clear, concise, factual, and logical manner providing a comprehensive description of program supplies and services and delivery thereof. The information requested for the technical proposal shall facilitate evaluation of all proposals. The technical proposal must contain sufficient detail to provide a clear and concise response fully reflecting the manner in which the offeror proposes to fully meet the requirements in Section C.

J.2.6 Offerors shall complete, sign, and submit all Representations, Certifications and Acknowledgments as appropriate.

J.2.7 **Proposal Content**

J.2.7.1 All proposals shall be prepared in a straightforward and concise manner, delineating the Offeror’s capabilities to satisfy the requirements of this RFP. Offerors are requested to write their proposals so that their responses correspond to and are identified with the specific sections and subsections of this RFP. Please provide complete but succinct responses to the following:

A. **Transmittal Letter**

A transmittal letter on the Offeror’s stationery, signed by an individual who is authorized to bind the company to all statements in the proposal and the services and requirements as stated in the RFP. Also, any exceptions to this RFP or the terms and conditions outlined must be clearly identified in the transmittal letter.

B. **Background Information**

1. Organizational documents (e.g., Articles of Incorporation).
2. Certificate(s) of Good Standing from the District of Columbia and your home jurisdiction.
3. General overview or description of the qualifications and experience of your company.
4. Proof of being an independent audit firm according to Article 2 of Regulation S-X of the Securities Act currently and/or as may be amended and meet the current Government Auditing Standards (“GAS”) independence standards issued by the General Accounting Office.

J.3 PROPOSAL SUBMISSION DATE AND TIME, LATE SUBMISSIONS, LATE MODIFICATIONS, WITHDRAWALS OR MODIFICATION OF PROPOSALS AND LATE PROPOSALS

J.3.1 Proposal Submission

Proposals must be submitted no later than December 8, 2023. Proposal package, modifications to the proposal, or requests for withdrawals that are received in the designated District office after the exact local time specified above, are "late" and it is the only proposal package received.

J.3.2 Withdrawal or Modification of Proposals

An Offeror may modify or withdraw its proposal upon written, telegraphic notice, or facsimile transmission if received at the location designated in the solicitation for submission of proposal, but not later than the closing date for receipt of proposals.

J.3.3 Late Modifications

A late modification of a successful proposal, which makes its terms more favorable to the District, shall be considered at any time it is received and may be accepted.

J.3.4 Late Proposals

A late proposal, late modification or late request for withdrawal of an offer that is not considered shall be held unopened, until after award and then retained with the unsuccessful offers resulting from this solicitation.

J.3.5 Proposals Remaining Open

A Proposal submitted by a Joint Venture, shall remain open for acceptance for 120 days after the Proposal Due Date without any member or partner withdrawing or any other change being made in the composition of the Joint Venture on whose behalf the Proposal is submitted, without first obtaining the prior written consent of DCHFA, in DCHFA's sole discretion.

J.4 EXPLANATION TO PROSPECTIVE OFFERORS

If a prospective Offeror has any questions relative to this solicitation, the prospective Offeror shall submit the question in writing to the contact person, identified on page one. The prospective Offerors shall submit questions no later than seven (7) calendar days after the pre-proposal conference, if applicable or seven (7) days prior to the date set for receipt of offers. The Agency will furnish responses promptly to all prospective Offerors. An amendment to the solicitation will be issued if that information is necessary in submitting offers, or if the lack of it would be prejudicial to any other prospective Offerors. Oral explanations or instructions given before the award of the contract will not be binding.

J.5 UNNECESSARILY ELABORATE PROPOSALS

Unnecessarily elaborate brochures or other presentations beyond those sufficient to present a complete and effective response to this solicitation are not desired and may be construed as an indication of the offeror's lack of cost consciousness. Elaborate artwork, expensive visual and other presentation aids are neither necessary nor desired.

J.6 RETENTION OF PROPOSALS

All proposal documents will be the property of the Agency and retained by the Agency, and therefore will not be returned to the offerors.

J.7 PROPOSAL COSTS

The Agency is not liable for any costs incurred by the offerors in submitting proposals in response to this solicitation.

J.8 ACKNOWLEDGMENT OF AMENDMENTS

The offeror shall acknowledge receipt of any amendment to this solicitation (a) by signing and returning the amendment; (b) by identifying the amendment number and date in the space provided for this purpose in Section A, Solicitation, Offer and Award form; or (c) by letter or telegram including mailgrams. The Agency must receive the acknowledgment by the date and time specified for receipt of offers. Offeror's failure to acknowledge an amendment may result in rejection of the offer.

J.9 LEGAL STATUS OF OFFEROR

J.9.1 Each proposal must provide the following information:

- a. Name, address, telephone number and federal tax identification number of offeror;
- b. A copy of each District of Columbia license, registration or certification that the offeror is required by law to obtain. If the offeror is a corporation or partnership and does not provide a copy of its license, registration or certification to transact business in the District of Columbia, the offer shall certify its intent to obtain the necessary license, registration or certification prior to contract award or its exemption from such requirements; and
- c. If the offeror is a partnership or joint venture, the names and addresses of the general partners or individual members of the joint venture, and copies of any joint venture or teaming agreements.

J.9.2 Each proposal must describe in detail the legal structure of the Proposer and Equity Members:

- a. If the Proposer/Equity Member is a corporation or includes a corporation as a joint venture member, partner or member, provide articles of incorporation and bylaws for Proposer/Equity Member and each corporation, in each case certified by an appropriate individual within each such entity. If the entity is not yet formed, state and indicate that these documents will be provided prior to award.
- b. If the Proposer/Equity Member is a partnership or includes a partnership as a joint venture member, partner, or member, attach full names and addresses of all partners and the equity ownership interest of each entity, and provide the incorporation/formation and organizational documentation for the Proposer/Equity Member (partnership agreement and certificate of partnership for a partnership, articles of incorporation and bylaws for a corporation, operating agreement for a limited liability company and joint venture agreement for a joint venture), in each case certified by an appropriate individual within each such entity. If the entity is not yet

formed, state and indicate that these documents will be provided prior to award.

- c. If the Proposer/Equity Member is a joint venture or includes a joint venture as a joint venture member, partner or member, attach full names and addresses of all joint venture members and the equity ownership interest of each entity, and provide the incorporation/formation and organizational documentation for the Proposer/Equity Member (partnership agreement and certificate of partnership for a partnership, articles of incorporation and bylaws for a corporation, operating agreement for a limited liability company and joint venture agreement for a joint venture), in each case certified by an appropriate individual with each such entity. If the entity is not yet formed, state and indicate that these documents will be provided prior to award.
- d. If the Proposer/Equity Member is a limited liability company or includes a limited liability company as a joint venture member, partner or member, attach full names and addresses of all members and the equity ownership interest of each entity, and provide the incorporation/formation and organizational documentation for the Proposer/Equity Member (partnership agreement and certificate of partnership for a partnership, articles of incorporation and bylaws for a corporation, operating agreement for a limited liability company and joint venture), in each case certified by an appropriate individual within each such entity. If the entity is not yet formed, state and indicate that this information will be provided prior to award.

J.10 FAMILIARIZATION WITH CONDITIONS

Offerors shall thoroughly familiarize themselves with the terms and conditions of this solicitation, acquainting themselves with all available information regarding difficulties which may be encountered, and the conditions under which the work is to be accomplished. Contractors will not be relieved from assuming all responsibility for properly estimating the difficulties and the cost of performing the services required herein due to their failure to investigate the conditions or to become acquainted with all information, schedules and liability concerning the services to be performed.

J.11 GENERAL STANDARDS OF RESPONSIBILITY

J.11.1 The prospective contractor must demonstrate to the satisfaction of the Agency its capability in all respects to perform fully the contract requirements; therefore, the prospective contractor must submit relevant documentation within five (5) days of the request by the Agency.

J.11.2 To be determined responsible, a prospective contractor must demonstrate that it:

- a. Has adequate financial resources, or the ability to obtain such resources, required to perform the contract;
- b. Is able to comply with the required or proposed delivery or performance schedule, taking into consideration all existing commercial and government contract commitments;
- c. Has a satisfactory performance record;
- d. Has a satisfactory record of integrity and business ethics;
- e. Has a satisfactory record of compliance with the applicable District licensing and tax laws and regulations;
- f. Has, or has the ability to obtain, the necessary organization, experience, accounting, and operational control, and technical skills;

- h. Has, or has the ability to obtain, the necessary production, construction, technical equipment, and facilities;
- i. Has not exhibited a pattern of overcharging the Agency;
- j. Does not have an outstanding debt with the District or the federal government in a delinquent status; and
- k. Is otherwise qualified and is eligible to receive an award under applicable laws and regulations.

J.11.3 If the prospective contractor fails to supply the information requested, the CO shall make the determination of responsibility or non-responsibility based upon available information. If the available information is insufficient to make a determination of responsibility, the CO shall determine the prospective contractor to be non-responsive.

J.11.4 For contract awards in excess of \$100,000.00, the contractor shall be required to provide a Clean Hands Certificate issued by the District of Columbia Office of Tax and Revenue.

J.11.5 For contract awards in excess of \$100,000, the contractor shall submit a Certificate of Good Standing from the jurisdiction where the contractor is located.

J.11.6 Contractors that have not conducted business with DCHFA will be required to complete DCHFA's Automated Clearing House (ACH) and W-9 forms, prior to award. The ACH form is used to make electronic payments.

J.12 ADDITIONAL PROVISIONS

J.12.1 The Agency reserves the right: (i) to amend or modify this RFP; (ii) to revise any requirement(s) of this RFP; (iii) to require supplemental statements or information from any responding party; (iv) to accept or reject any or all proposals; (v) to extend the deadline for submission of responses; (vi) to correct deficiencies which do not completely conform to the instructions; (vii) to select one or more companies for all or part of the requested services; and (viii) to cancel, in whole or in part, this RFP, if the Agency deems it in its best interest to do so. The Agency may exercise the foregoing rights at any time without notice and without liability to any offeror or any other party for its expenses incurred in the preparation of proposals or otherwise. Proposals will be prepared at the sole cost and expense of the offeror.

J.12.2 This RFP does not commit the Agency to select a company, to pay the cost incurred in preparation of any proposal, or to procure or contract for the services described herein.

J.12.3 Nothing stated at any time by any representative of the Agency will effect a change in or constitute an addition to this RFP unless confirmed in writing by the Agency.

J.12.4 Companies submitting proposals must agree to keep confidential the information in their respective proposals and any information received from the Agency.

J.13 ORDER OF PRECEDENCE

The contract awarded as a result of this RFP will contain the following clause:

A conflict in language shall be resolved by giving precedence to the document in the highest order of priority that contains language addressing the issue in question. The following documents are

incorporated into the contract by reference and made a part of the contract in the following order of precedence:

- (1) Contract document
- (2) RFP, as amended
- (3) BAFOs (in order of most recent to earliest)
- (4) Proposal

SECTION K - EVALUATION FACTORS

K.1 EVALUATION FOR AWARD

The contract will be awarded to the responsible offeror whose offer is most advantageous to the Agency, based upon the evaluation criteria specified below. Thus, while the points in the evaluation criteria indicate their relative importance, the total scores will not necessarily be determinative of the award. Rather, the total scores will guide the Agency in making an intelligent award decision based upon the evaluation criteria.

K.2 TECHNICAL RATING

K.2.1 The Technical Rating Scale is as follows:

<u>Numeric Rating</u>	<u>Adjective</u>	<u>Description</u>
0	Unacceptable	Fails to meet minimum requirements; e.g., no demonstrated capacity, major deficiencies which are not correctable; offeror did not address the factor.
1	Poor	Marginally meets minimum requirements; major deficiencies which may be correctable.
2	Minimally Acceptable	Marginally meets minimum requirements; minor deficiencies which may be correctable.
3	Acceptable	Meets requirements; no deficiencies.
4	Good	Meets requirements and exceeds some requirements; no deficiencies.
5	Excellent	Exceeds most, if not all requirements; no deficiencies.

K.2.2 The technical rating is a weighting mechanism that will be applied to the point value for each evaluation factor to determine the offeror’s score for each factor. The offeror’s total technical score will be determined by adding the offeror’s score in each evaluation factor. For example, if an evaluation factor has a point value range of zero (0) to forty (40) points, using the Technical Rating Scale above, if the Agency evaluates the offeror’s response as “Good,” then the score for that evaluation factor is 4/5 of 40 or 32.

If subfactors are applied, the offeror’s total technical score will be determined by adding the offeror’s score for each subfactor. For example, if an evaluation factor has a point value range of zero (0) to forty (40) points, with two subfactors of twenty (20) points each, using the Technical Rating Scale above, if the Agency evaluates the offeror’s response as “Good” for the first subfactor and “Poor” for the second subfactor, then the total score for that evaluation factor is 4/5 of 20 or 16 for the first subfactor plus 1/5 of 20 or 4 for the second subfactor, for a total of 20 for the entire factor.

K.3 EVALUATION CRITERIA

Proposals will be evaluated based on the following evaluation factors in the manner described below:

These factors include an examination of the approach and quality of services provided, timeliness in service delivery, business practices, and overall satisfaction with the Offeror’s proposed methodology.

Evaluation Criteria	Points
FACTOR 1 <u>Relevant Experience and Past Performance</u>	20
FACTOR 2 <u>Portfolio Assessment</u>	20
FACTOR 3 <u>Customer Service</u>	20
FACTOR 4 <u>Management Plan</u>	20
FACTOR 5 <u>DC Department of Small & Local Business Development</u> Business may be certified in any of the following categories; however only a maximum of 12 points will be awarded: (a) Local Business Enterprise (LBE); (b) Small Business Enterprise (SBE); (c) Disadvantaged Business Enterprise (DBE); (d) Resident Owned Business (ROB); (e) Development Zone Enterprise (DZE); (f) Longtime Resident Business (LRB); (g) Veteran Owned Business (VOB); (h) Local Manufacturing Business Enterprise (LME).	12
TOTAL POINTS	92

K.3.1 FACTOR 1- RELEVANT EXPERIENCE AND PAST PERFORMANCE (__20__ Points Maximum)

The contractor shall have at a minimum two (2) years of experience relative to providing Graphic Design Services that are similar in nature, scope and complexity as the service requirements identified in Section [C] – Scope of Work. The Offeror shall include with its Proposal a minimum of three (3) Past Performance Evaluations. Offerors will be evaluated based on their demonstrated experience with: (i) performing Graphic Design projects over the past two (2) years; (ii) completeness and fulfillment of the projects; (iii) experience with, and knowledgeable of multiple Graphic design services, equipment and labor to implement and perform the necessary services to determine if the offeror provides a sound, compliant approach that meets the requirements of the SOW, and demonstrates a thorough knowledge and understanding of those requirements and their associated risks.

K.3.2 FACTOR 2- Portfolio Assessment (__20__ Points Maximum)

Offerors shall submit a body of work that provides insights to their skills, style and experience. The offeror will be assessed on the following:

- **Diversity of Projects:** Examine the range of projects in offerors portfolio to determine if the designer has experience across various design mediums, such as print, digital, branding, or illustration.
- **Quality of Work:** Assess the overall quality of the designs presented to include but not limited to: well-executed compositions, attention to detail, and an understanding of design principles. Evaluate the use of color, typography, and imagery to determine the designer's aesthetic sensibility.
- **Relevance to Agency's Needs:** Does the portfolio include projects that align with the Agency's work and the specific design needs of the agency.
- **Project Descriptions:** Project presentations. Provide insightful descriptions that explains the objectives, challenges, and solutions. Design process demonstrates professionalism and effective communication skills.
- **Client Feedback and Impact:** Any client testimonials or feedback regarding the offerors work. Positive client experiences and the impact of the designer's work can provide valuable insights into their ability to meet client expectations and deliver successful design solutions.

K.3.3 FACTOR 3- CUSTOMER SERVICE (__20__ Point Maximum)

The proposal should describe in detail the means by which customer service will be provided to include but not limited to timely response to project request and or complaints regarding service. The customer service plan shall also address how the offeror will ensure the availability of crews, timely of the Contractor's overall methodology and approach to provide world-class customer service.

K.3.4 FACTOR 4- Management Plan (__20__ Point Maximum)

Offerors are required to submit a Project Management Plan along with their proposals. This Plan shall clearly explain and outline the Offerors management approach, detailing how they will facilitate services across for the Agency, taking into consideration the volume of work contemplated and the service standards required. The Project Management Plan shall clearly demonstrate the Offeror’s knowledge and expertise in providing graphic design services for local District (?) of different sizes and complexity. The Offeror shall also demonstrate its knowledge of impediments typical to services and how the Offeror works to identify and mitigate these issues. At a minimum, this Project Management Plan should identify the following:

Quality Control Plan (QCP):

The contractor’s proposal shall identify the approach and actions employed to ensure compliance with product quality and control standards aligning with the SOW. Describe in detail how the Contractor will assure the task are completed timely and to the service level standards identified in the SOW. Provide effective measures for delivering materials that demonstrate compliance with Section D. The Quality Control Plan shall clearly demonstrate the Contractor’s full effort to provide services which meet the full requirements of Section C.4.

K.3.5 PREFERENCE POINTS (12 Points Maximum)

A certified business enterprise is entitled under the “Small and Certified Business Enterprise Development and Assistance Act of 2014”, D.C. Official Code § 2-218.01 et seq., as amended (“Act”, as used in this section), to the equivalent of twelve (12) points on a 100-point scale for proposals submitted in response to this RFP.

FACTOR 5 – PRICE POINTS – 12 Points

K.3.6 TOTAL POINTS (92 Points Maximum)

Total points shall be the cumulative total of the offeror’s technical criteria points, price criterion points and preference points, if any.

K.4 EVALUATION OF JOINT VENTURES

K.4.1 If the joint venture as an entity does not have any past performance experience, evaluation of past performance will be based on the past performance of each of the members of the joint venture.

K.4.2 If a joint venture arrangement has been entered into with a CBE for purposes of responding to this solicitation, the contractor shall provide the following information with its proposal:

K.4.3 The nature of the joint venture or subcontractor agreement and the amount of work to be performed by each company. Please also state the specific tasks for which each company will be primarily responsible.

K.4.4 Identify the person who will have primary responsibility for overall or primary coordination with Agency staff.

K.4.5 The fee-sharing agreement between the companies.

K.4.6 In the case of a pre-established relationship, each company must be qualified to perform its work with the highest level of skill and diligence required to fulfill responsibilities owed to the Agency.

K.5 PREFERENCES FOR CERTIFIED BUSINESS ENTERPRISES

Under the provisions of the Act, the District shall apply preferences in evaluating proposals from businesses that are certified by the Department of Small and Local Business Development (DSLBD) pursuant to Part D of the Act.

K.5.1 Application of Preferences

For evaluation purposes, the allowable preferences under the Act shall be applicable to prime offerors as follows:

- a. Any prime offeror that is a small business enterprise (SBE) certified by the DSLBD will receive the addition of three points on a 100-point scale added to the overall score.
- b. Any prime offeror that is a resident-owned business (ROB) certified by DSLBD will receive the addition of five points on a 100-point scale added to the overall score.
- c. Any prime offeror that is a longtime resident business (LRB) certified by DSLBD will receive the addition of five points on a 100-point scale added to the overall score.
- d. Any prime offeror that is a local business enterprise (LBE) certified by DSLBD will receive the addition of two points on a 100-point scale added to the overall score.
- e. Any prime offeror that is a local business enterprise with its principal offices located in an enterprise zone (DZE) certified by DSLBD will receive the addition of two points on a 100-point scale added to the overall score.
- f. Any prime offeror that is a disadvantaged business enterprise (DBE) certified by DSLBD will receive the addition of two points on a 100-point scale added to the overall score.
- g. Any prime offeror that is a veteran-owned business (VOB) certified by DSLBD will receive the addition of two points on a 100-point scale added to the overall score.
- h. Any prime offeror that is a local manufacturing business enterprise (LMBE) certified by DSLBD will receive the addition of two points on a 100-point scale added to the overall score.

K.5.2 Maximum Preference Awarded

Notwithstanding the availability of the preceding preferences, the maximum total preference to which a certified business enterprise is entitled under the Act is the equivalent of twelve (12) points on a 100-point scale for proposals submitted in

response to this RFP. There will be no preference awarded for subcontracting by the prime offeror I.6.3 Preferences for Certified Joint Ventures

K.5.3 A certified joint venture will receive preferences as determined by DSLBD in accordance with D.C. Official Code § 2-218.39a(h).

K.5.4 Verification of Offeror's Certification as a Certified Business Enterprise

K.5.4.1 Any vendor seeking to receive preferences on this solicitation must be certified at the time of submission of its proposal. The CO will verify the offeror's certification with DSLBD, and the offeror should not submit with its proposal any additional documentation regarding its certification as a certified business enterprise.

K.5.4.2 Any vendor seeking certification in order to receive preferences under this solicitation should contact the:

Department of Small and Local Business Development
ATTN: CBE Certification Program
441 Fourth Street, NW, Suite 850N
Washington DC 20001

K.5.4.3 All vendors are encouraged to contact DSLBD at (202) 727-3900 if additional information is required on certification procedures and requirements.

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